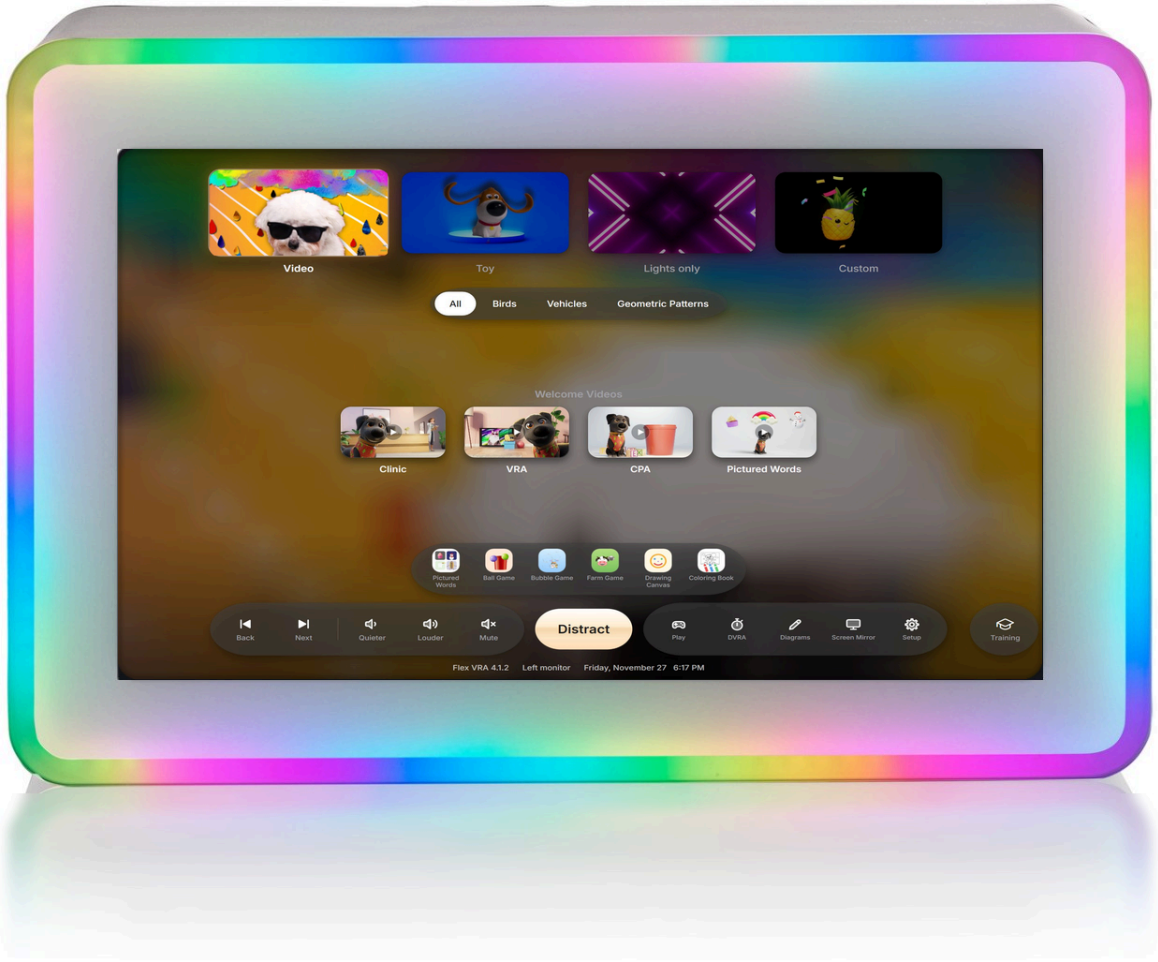
FLEX VRA

2027 Catalog

PEDIATRIC VRA SYSTEMS

Faster tests. Better outcomes.

Trusted by over 1,500 clinics.



WHAT'S NEW

01 New Software 2027

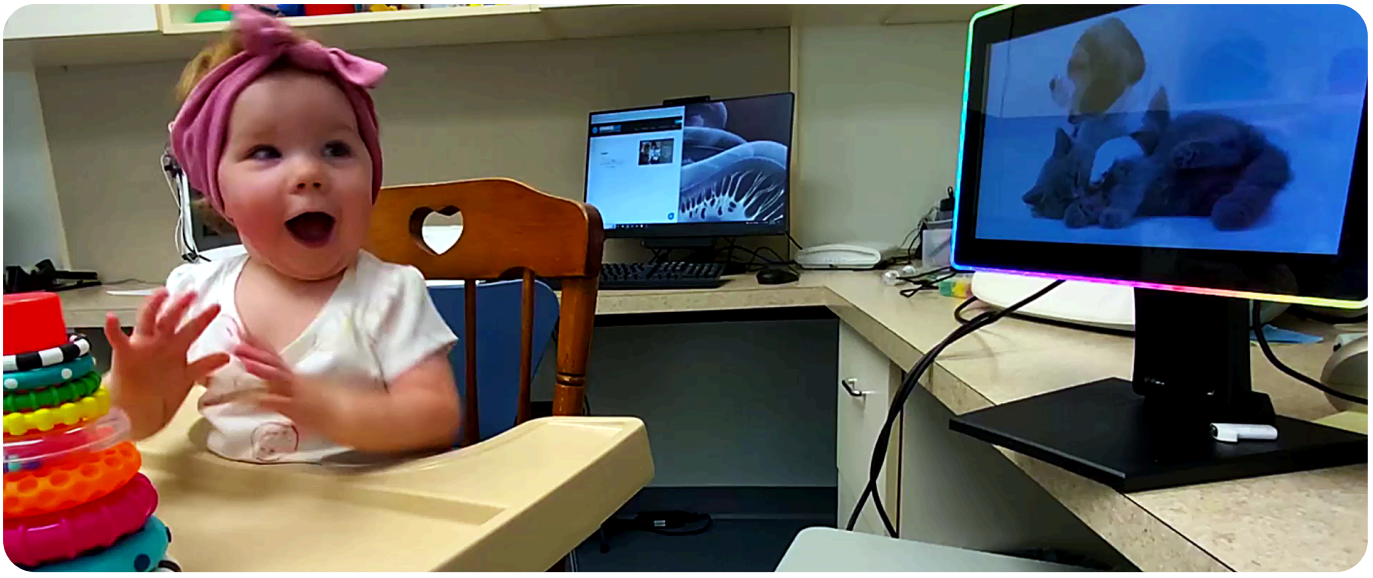
02 Glow-in-the-dark remote

03 New Vehicle Flex Toys

About Flex VRA

Listening to clinicians from the start.

FOUNDED 2017
AUSTIN, TEXAS



Flex VRA was built to support how pediatric audiology is practiced today.

From the start, our focus has been simple: help audiologists hold a child's attention, reduce distraction, and adapt testing to each patient.

The response from audiologists shaped everything that followed. User-uploaded content, audiometer integration, and expanded testing modes were all added in answer to real-world use.

Founded in 2017, Flex VRA began as a response to a single question from the field — a question that became a prototype letting clinicians tailor content and environment in real time.

Today, Flex VRA supports hearing tests in over 1,500 clinics, and it keeps evolving the same way it started: one conversation with a clinician at a time.

THE QUESTION THAT STARTED IT, 2017

"Is there a better way to control what appears on a VRA screen during testing?"

1,500+
clinics testing with Flex VRA today

IN THIS CATALOG

04 Software 05 Flex Halo 07 Combination systems 09 Video VRA 11 Flex Mobile 12 Flex Toy
14 Options & accessories 15 Flex Cover 16 Flex Speaker

Why Flex VRA?

Faster tests. Better outcomes.

EVERY FLEX VRA SYSTEM MUST BE...



01 Engaging

Pediatric patients are discerning. Static lights and outdated visuals struggle to compete with the stimuli children experience every day. Flex VRA uses dynamic, modern visual reinforcement built to capture attention and maintain engagement throughout testing.

02 Fast and reliable

Every second matters in pediatric testing. Flex VRA systems respond instantly and are ready whenever the child is ready to test, minimizing delays and missed opportunities.

03 Supported

Flex VRA support begins on installation day and continues throughout the life of the system. You're not just purchasing hardware. You're partnering with a long-term support team.

04 Simple and integrated

Flex VRA integrates seamlessly with compatible audiometers and PC-based workflows. Every system ships with integration hardware, so clinicians control reinforcement quickly without breaking focus during testing.



"We build solutions for the parents of the child being tested. If we provide tools for audiologists that help give those parents answers about their child's hearing, we'll always have a customer."

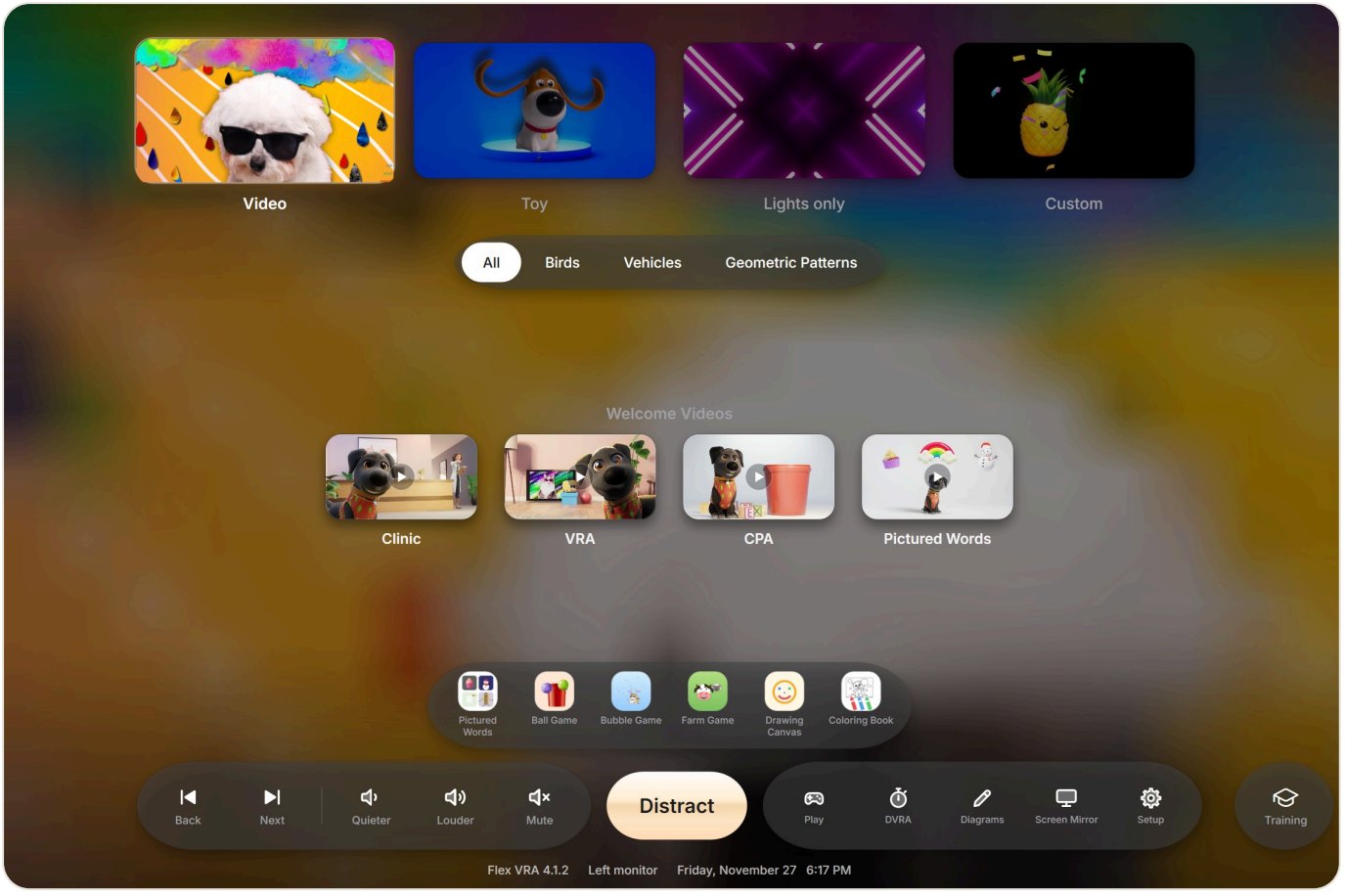
Steve Smith, Founder

THE SOFTWARE BEHIND EVERY SYSTEM

Flex VRA 4.1

One screen. Every reinforcement mode.

Every Flex Halo, Video, Toy and Mobile system runs the same software, so clinicians work the same way on any unit.



01 Four modes, one tap

Switch between Video, Toy, Lights only and Custom content instantly from the remote, mid-test, without breaking focus.

02 Welcome videos, captioned

Clinic, VRA and CPA intros prepare the child before testing, with optional on-screen captions for accessibility.

03 Built-in play games

Conditioned play audiometry games and Pictured Words keep older children engaged and responsive.

ALSO IN EVERY BUILD

- ✓ Diagrams app with on-screen drawing
- ✓ Menus and setup in six languages
- ✓ Screen Mirror for family counseling
- ✓ Upload your own content, per age

HOSPITAL-READY

Built for clinic security

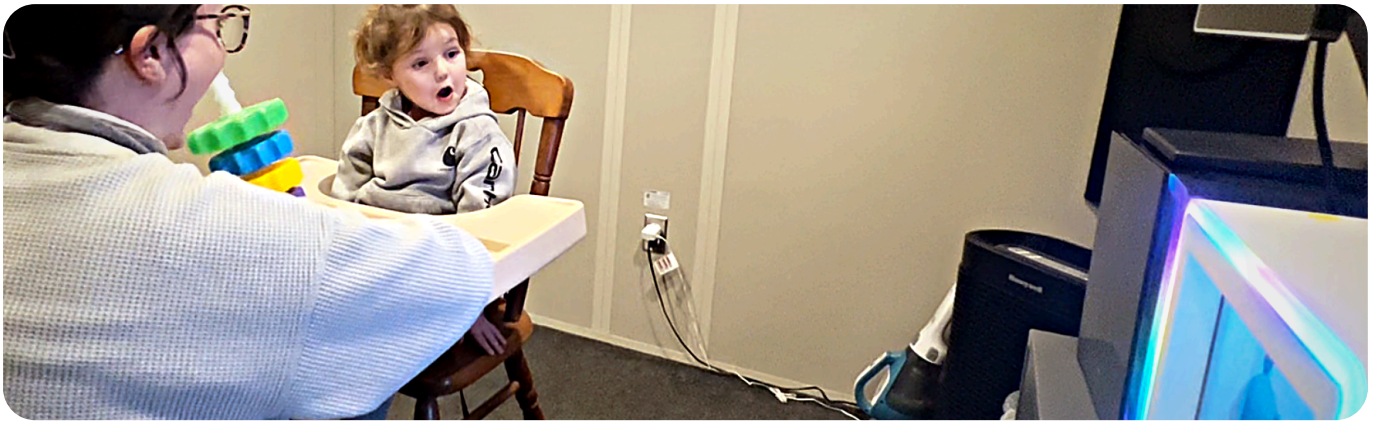
Runs fully offline with no patient data. PIN-protected service menu, audit logging and kiosk lockdown. MDS2 available for procurement.

TRANSPARENT DISPLAY VRA

Flex Halo

Video + toy. One system.

Flex Halo is a next-generation visual reinforcement audiometry (VRA) solution that combines the engagement of video with the realism of physical toys in a single, compact unit. Using a transparent display, Flex Halo creates the effect of lifelike toys appearing to spin in mid-air while also delivering high-contrast video content. The result is a unique, attention-grabbing stimulus that helps clinicians maintain engagement and obtain more reliable responses during pediatric hearing evaluations.







Every Flex Halo system includes

- ✓ 2 remote controls (normal and glow-in-the-dark)
- ✓ Flex PC (computerized audiometer users)
- ✓ 1-year warranty
- ✓ Audiometer integration cable (GSI AudioStar Pro or Interacoustics EVO)
- ✓ Built-in conditioned play audiometry games

See Flex Halo in action
flexvra.com/flexhalo

Trusted by over 1,500 pediatric audiology clinics worldwide

Flex Halo systems

Pick the positions you need. 2027 list prices in USD.

View online
flexvra.com/flexhalo

HALO SYSTEMS



FLEXHALO-RLC

Right, left and center Flex Halo VRA

LIST PRICE
$9,990



FLEXHALO-RL

Right and left Flex Halo VRA (no center)

LIST PRICE
$6,695

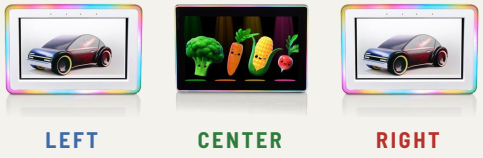


FLEXHALO-C

Single center Flex Halo VRA

LIST PRICE
$3,600

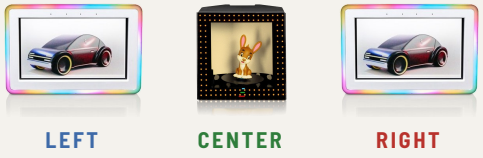
HYBRID HALO SYSTEMS



FLEXHALO-RL-FLEX-C

Right and left Flex Halo VRA with a center Flex Video VRA monitor

LIST PRICE
$9,220



FLEXHALO-RL-FLEXTOY-C

Right and left Flex Halo VRA with a center Flex Toy VRA

LIST PRICE
$7,475

Add to any Halo system
Details on page 14

FLEX-BUTTON — **$825**
VROCA Big Button

FLEX-SCREENMIRROR — **$825**
Flex Screen Mirror kit

VIDEO + TOY IN ONE SYSTEM

Combination systems

VRA for any age.

Flex VRA combination systems allow clinicians to test a wider patient age range using a single remote control. For younger patients, Flex Toy provides engaging visual reinforcement. For older patients, Flex Video monitors deliver age-appropriate content. Clinicians can easily switch between both on any patient, maximizing engagement and reducing test times.

Flex Video
Older children



Flex Toy
Younger children



LEFT CENTER RIGHT

Every Flex VRA combination system includes

- ✓ 2 remote controls (normal and glow-in-the-dark)
- ✓ Flex PC (computerized audiometer users)
- ✓ 1-year warranty
- ✓ Audiometer integration cable (GSI AudioStar Pro or Interacoustics EVO)
- ✓ Built-in conditioned play audiometry games

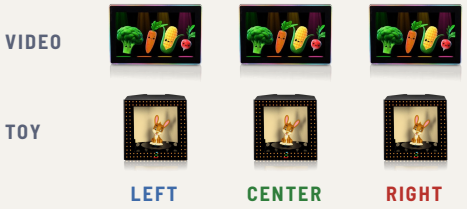
See combination systems online
flexvra.com/combosystems

Trusted by over 1,500 pediatric audiology clinics worldwide

Combination systems

Video and toy at each position you choose. 2027 list prices in USD.

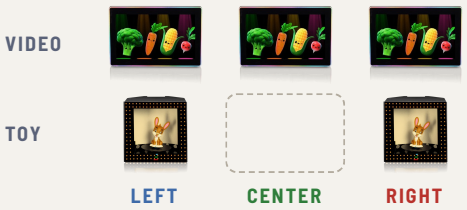
View online



FLEX-RLC-FLEXTOY-RLC

Right, left and center Flex Video VRA
Right, left and center Flex Toy VRA

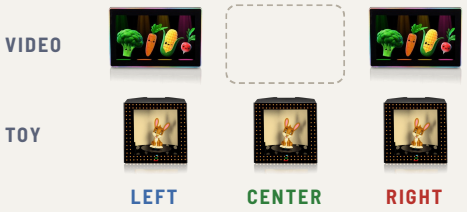
LIST PRICE
$10,195



FLEX-RLC-FLEXTOY-RL

Right, left and center Flex Video VRA
Right and left Flex Toy VRA (no center toy)

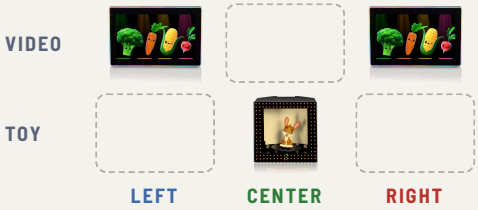
LIST PRICE
$9,475



FLEX-RL-FLEXTOY-RLC

Right and left Flex Video VRA (no center video)
Right, left and center Flex Toy VRA

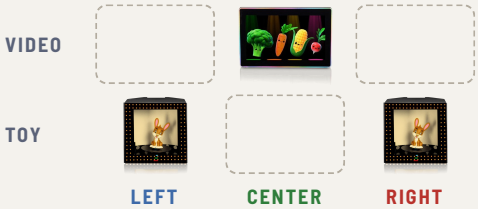
LIST PRICE
$7,930



FLEX-RL-FLEXTOY-C

Right and left Flex Video VRA
Center Flex Toy VRA

LIST PRICE
$6,180



FLEX-C-FLEXTOY-RL

Center Flex Video VRA
Right and left Flex Toy VRA

LIST PRICE
$4,840

Add to any combination system
Details on page 14

FLEX-BUTTON — **$825**
VROCA Big Button

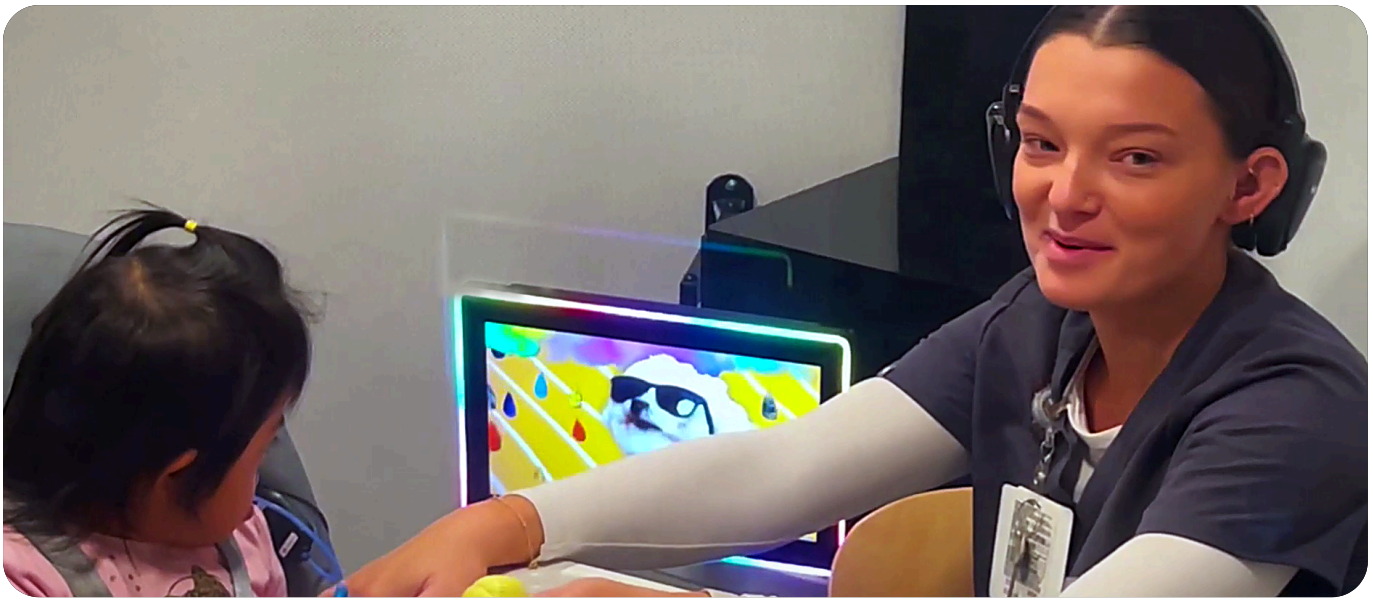
FLEX-SCREENMIRROR — **$825**
Flex Screen Mirror kit

FLEX VIDEO MONITORS

Video VRA systems

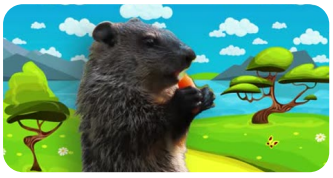
Designed beautifully. Built to perform.

Flex VRA lets audiologists choose the video stimulus presented to the patient. Choose from engaging videos, simulated physical toys, flashing LED lights, or display custom content, all directly from the remote control.



Four reinforcement modes. One remote.

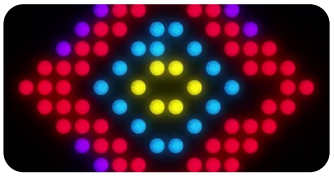
Hey Bear Sensory ships as the default custom content



Video



Simulated toy



Lights only



Custom content

Every Flex VRA video system includes

- ✓ 2 remote controls (normal and glow-in-the-dark)
- ✓ Flex PC (computerized audiometer users)
- ✓ 1-year warranty
- ✓ Audiometer integration cable (GSI AudioStar Pro or Interacoustics EVO)
- ✓ Built-in conditioned play audiometry games

See Video VRA in action
flexvra.com/flexvra

Video. Toy. Lights only. Custom content. One system.

Flex VRA video systems

2027 list prices in USD.

View online

A modern, flexible approach. Each 13.3" monitor features an integrated 360-degree LED light bar and wireless control, allowing for precise, low-latency reinforcement throughout the test.

Every mode from the remote. Video, Simulated Toy, Lights Only and Custom Content. Custom content may be uploaded by the user or chosen from built-in Hey Bear Sensory options.

Ready for your audiometer. Every system includes an integration cable (GSI AudioStar Pro and Interacoustics EVO), Flex PC wireless computer control and installation hardware.



FLEX-RLC

Right, left and center Flex Video VRA

LIST PRICE
$7,160



FLEX-RL

Right and left Flex Video VRA (no center display)

LIST PRICE
$4,895



FLEX-C

Center Flex Video VRA (single display)

LIST PRICE
$2,525



NEW FOR 2027

Flex VRA Software 4.1

Rebuilt from the ground up with the features audiologists demand. More responsive, simpler and beautifully designed.

- **Targeted content.** The right content folder for each child.
- **Six languages.** Menus and setup in your language.
- **Diagrams app with drawing.** Explain results to families.

Also new: Flex Dog explainer videos, custom LED light patterns and play audiometry games.

Add to any video system

Details on page 14

FLEX-BUTTON
VROCA Big Button
$825

FLEX-SCREENMIRROR
Flex Screen Mirror kit
$825

PORTABLE VRA

Flex Mobile

VRA wherever you need it.

View online
flexvra.com/flexmobile

A 13.3" Flex VRA monitor with an integrated LED light bar, designed for portable use. Flex Mobile provides the full functionality of a standard Flex VRA system and ships with a fold-up tabletop stand and carrying case.



WHERE CLINICS USE IT

Cochlear implant mapping rooms

Between sound booths in one facility

Travels well for mobile audiology

FLEX-MOBILE

Portable VRA system with tabletop stand and carrying case. Ships with two remote controls and Flex PC.

Power: standard AC power outlet required.

LIST PRICE
$3,050

Add to Flex Mobile
Details on page 14

FLEX-BUTTON — VROCA Big Button — **$825**

FLEX-SCREENMIRROR — Flex Screen Mirror kit — **$825**

TOY-BASED VRA, MADE WIRELESS

Flex Toy VRA

Engagement through variation.

Flex Toy brings traditional toy-based reinforcement into a modern, fully wireless VRA system, designed to keep children engaged while keeping clinical workflows simple and flexible. It delivers reliable wireless activation without line-of-sight limitations, clear and localized audio reinforcement, and full software control without requiring any changes to your existing workflow. Thoughtfully engineered for daily clinical use, Flex Toy is built for long-term reliability you can trust.









Every Flex Toy VRA includes

- 2 remote controls (assistant and/or backup remote)
- Audiometer integration cable (GSI AudioStar Pro or Interacoustics EVO)
- Flex PC (computerized audiometer users)
- 1-year warranty



Fully wireless and easy to install

See Flex Toy in action
flexvra.com/flextoy

Make it easy and fun.

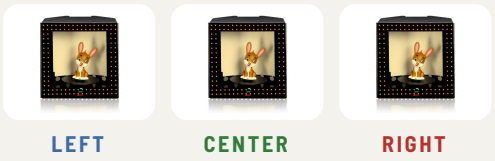
Flex Toy systems

Simple VRA. Thoughtfully updated.

View online
flexvra.com/flextoy

Flex Toy has been redesigned as a fully wireless, easy-to-install reinforcement option. An integrated LED panel displays a rotating set of light patterns with each activation, helping maintain patient interest throughout testing.

Every Flex Toy includes sound, distraction mode, and integration with audiometers via Flex PC and integration cables. Each unit ships with a built-in character (dog, cat or bus); character upgrade kits are available below.



FLEXTOY-RLC

Right, left and center Flex Toy VRA

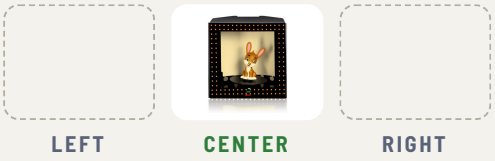
LIST PRICE
$3,050



FLEXTOY-RL

Right and left Flex Toy VRA (no center box)

LIST PRICE
$2,325



FLEXTOY-C

Center Flex Toy VRA (single box)

LIST PRICE
$1,295

Character upgrades

$155 list, each



Cars

FLEXTOY-CARS



Toy Story

FLEXTOY-TOYSTORY



Princesses

FLEXTOY-PRINCESS



Mickey and Friends

FLEXTOY-MICKEY

Options and accessories

Add-ons for your Flex VRA system, ordered with your system. They are not standard components.



VROCA Big Button

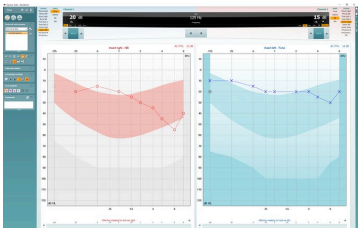
FLEX-BUTTON

LIST PRICE
$825

Lets the patient actively participate in play audiometry using a wireless, battery-free VROCA (Visual Reinforcement Operant Conditioning Audiometry) button. Kinetic energy from the button press powers the wireless signal to the Flex VRA monitor, so there are no batteries or cables. The audiologist can also suppress the button until the patient understands the instructions and is cooperative.

INCLUDES

Push button
USB receiver dongle for Flex VRA
Instruction guide
1-year warranty



Flex Screen Mirror

FLEX-SCREENMIRROR

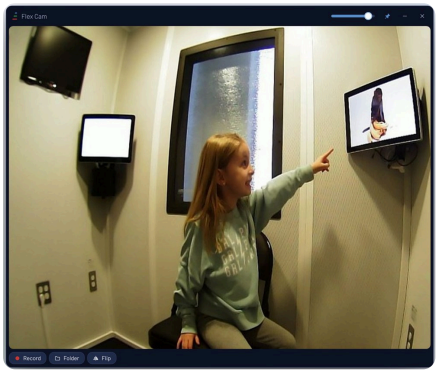
LIST PRICE
$825

Turns one VRA monitor into an in-booth display. Mirror any HDMI video source (AudioStar Pro, computer or other input) to the VRA screen, for testing inside the booth or counseling parents with audiograms and test results. Setup uses the included HDMI cable, and mirror mode toggles on or off from the touch screen.

Bonus: with compatible equipment, an otoscope feed can also be viewed inside the booth.

INCLUDES

Flex video input
15 ft HDMI cable
Wireless mouse and keyboard
1-year warranty



Flex-Cam

FLEX-CAM

LIST PRICE
$500

Flex-Cam shows a live view of the test room in a compact window on your computer, so you can watch every head turn while you test. Pin the window on top of your audiometer software, adjust its transparency, flip the image, and record a session with one click.

INCLUDES

In-booth camera
Flex Cam software
1-year warranty

REMOTE-CONTROLLED WINDOW COVER

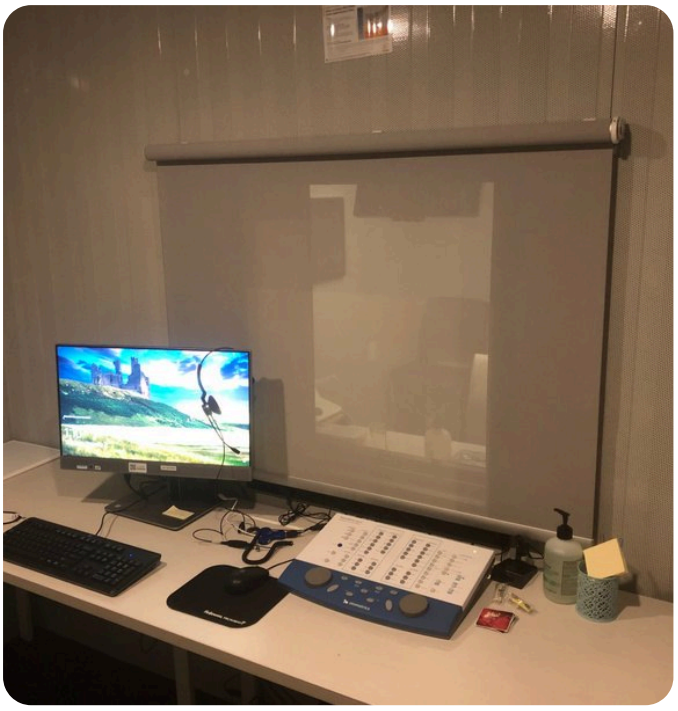
Flex Cover

Be heard. Not seen.

View online
flexvra.com/flexcover

Flex Cover reduces visual distractions through sound booth windows while preserving clear clinician visibility of the patient. The magnetic, remote-controlled cover lets the audiologist see into the booth while preventing the patient from seeing out, helping maintain focus during testing.

Flex Cover is battery powered and rechargeable, with flexible power options for periodic charging or continuous use. Installation is simple and non-invasive. The Window Cover fits standard booth windows; the Door Cover fits the larger window panels common on sound booth doors.







Window Cover

FLEX-WINDOWCOVER

$825 list

INCLUDES

3 ft × 3 ft window cover
Magnetic mounts
Remote control
USB-C charger
1-year warranty



Door Cover

FLEX-DOORCOVER

$825 list

INCLUDES

5 ft × 18 in window cover
Magnetic mounts
Remote control
USB-C charger
1-year warranty

AUDIOMETRIC SPEAKERS

Flex Speaker

Designed for audiology.

View online
flexvra.com/flexspeaker

Mount it right the first time. Integrated mounting magnets let each speaker be positioned on the booth wall before final securing, so left and right speakers sit at the same height and spacing.

Measured and matched. An included measuring tape sets both speaker cones at an equal distance from the floor. A small standoff gap leaves room for cable routing, and pre-drilled points allow corner or flat-wall installation without extra brackets.

Wired for your audiometer. Speaker wire is included. The GSI and EVO versions add a custom adapter cable that converts the audiometer's standard outputs to terminal block connections.







Choose your audiometer connection

Each is a pair. 2027 list prices in USD.

No adapter

FLEX-SPEAKER

Audiometric speaker pair, tape measure, 10 m of speaker wire

$750



FLEX-SPEAKER-GSI

Speaker pair, tape measure, 10 m of speaker wire, GSI AudioStar Pro adapter cable

$750



FLEX-SPEAKER-EVO

Speaker pair, tape measure, 10 m of speaker wire, Interacoustics EVO adapter cable

$750

Beautifully designed.
Built to perform.

TALK TO OUR TEAM

Web	Phone	Email
flexvra.com	**512-777-0016**	**sales@flexvra.com**

Flex VRA® is a registered trademark. All prices are 2027 list prices in USD.

Designed and assembled in Austin, TX